

**District \_\_\_\_\_ MERLO Plan**

**District \_\_\_\_\_ MERLO Chair:** \_\_\_\_\_. The District MERLO Chair may be the VDG or any other designated Chair by the current District Governor. The District MERLO Chair, will Cooperate hand in hand with the current DG, to implement a District MERLO Program that will achieve the DG's goals for membership growth for the 2007/2008 Lionistic Year.

As the District MERLO Chairperson of the District MERLO Team, you are encouraged to conduct bi-monthly meetings or maintain regular contact with your Team members to develop and implement ways to increase Membership Growth, increase Extension efforts, improve Retention, Promote Leadership development, provide Orientation for all Lions of the District, while increasing the percentage of Lady Lions in our District. The District MERLO Chair is also responsible to submit the North American Healthy Club Initiative (NAHCI) report each odd numbered month to the DG, District MERLO Team and MD-27 MERLO Team.

The District MERLO Chair, will also be responsible for sending a copy of the District MERLO plan to the MD-27 MERLO Chair by June 30 2007.

The District MERLO program will demonstrate the value of the TEAM approach, so that "WE SERVE" focuses on the "WE".

**MERLO Team:** Is further made up of the District Membership Chair(s) \_\_\_\_\_, \_\_\_\_\_, District Extension Chair(s) \_\_\_\_\_, \_\_\_\_\_, District Retention Chair(s) \_\_\_\_\_, \_\_\_\_\_, District Leadership Chair(s) \_\_\_\_\_, \_\_\_\_\_, and District Orientation Chair(s) \_\_\_\_\_, \_\_\_\_\_, plus the District Women's Development and Participation Chairperson if appointed. All Zone & Region Chairs will be an active part of the District MERLO Team, by attending District MERLO Team meetings, presenting District MERLO program, and conducting Orientation programs to their respective Zone & Region Lions.

**District Zone Chairs, named:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**District Region Chairs, named:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The District MERLO Team will use the following Tools that are available; A.S.K. buttons & stickers, Proud Lion / Proud Sponsor Award Program, Recruiting Wheel, NAHCI program & tool boxes, 'Mission 30 Initiative' incentives, MD-27 incentives and any other tools that are available from the Master Tool Box.



### District Membership Goals

**Goal:** Attain a net \_\_\_\_\_% membership growth. The District will recruit a net plus \_\_\_\_\_ new members, Retain \_\_\_\_\_ of the current membership, gain \_\_\_\_\_ new members through Extension of \_\_\_\_\_ Lions Club(s). Our beginning membership is \_\_\_\_\_ members, with a net gain of \_\_\_\_\_ members, we will be at \_\_\_\_\_ members at the end of the year, or a \_\_\_\_\_% net gain in membership.

**District MERLO Team Members:** District Governor \_\_\_\_\_

Vice District Governor \_\_\_\_\_

District MERLO Chair \_\_\_\_\_

District Membership Chair(s) \_\_\_\_\_

District Extension Chair(s) \_\_\_\_\_

District Retention Chair(s) \_\_\_\_\_

District Leadership Chair(s) \_\_\_\_\_

District Orientation Chair(s) \_\_\_\_\_

District Zone Chair's (named) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

District Region Chair's (named) \_\_\_\_\_

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