



# MD - 27 MERLO TEAM

JANUARY 2010

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## LIONS OF WISCONSIN

For the month of January, District A-2 was a plus for the month, a big thank you. We, as Lions, need to work on Retention. Some of the items that are available to the clubs can be found on the State website: [www.wisconsinlions.org](http://www.wisconsinlions.org) and click on MERLO.

The one item I would like to talk on this month is:

### “MAKE IT HAPPEN GUIDE TO CLUB PROJECT DEVELOPMENT”

It talks about doing projects in your community which are important to the club rather than just a project. As I evaluated the exit interviews, one of the biggest concerns that keep coming up is Lions are quitting because they are not doing any projects that are worthy.

Starting with January, each Member of the Merlo Team will have a short highlight.

**EXTENSION:** Wisconsin Lions, have you sponsored a new Lion this year? I challenge you to do so this month. Do you have what it takes? Sign up that new Lions Member today. Why wait for tomorrow, when we can do it today.

**RETENTION: ►►► Orientation:** New Member Lions introduction Letters. Refer to [www.md27c2.org](http://www.md27c2.org) District Information, New Member Orientation. New Members Letters #1, #2 & #3. These can be listed on other District Web Site and will soon be listed on State Web Site [www.wiconsinlions.org](http://www.wiconsinlions.org). Instructions are simple, click on and download into your Word Format. Address, add your information and Mail or simply e-mail to new member.

**LEADERSHIP:** The sign up for the "Communicate Like a Leader" seminar on February 27-28, 2010 has been fantastic. Twenty one Lions and eleven 1st and 2nd Vice District Governors have signed up for the seminar which will take place at the Royale Inn, Stevens Point, Wisconsin. This annual seminar provides training on public speaking, effective listening, conflict resolution, managing change, time management and presentation skills. If you couldn't attend this year, hold the weekend open for this seminar next year the last weekend in February. This seminar helps sharpen the communications skills of our future Lion leaders and provides them with great skills for business and life.

Congratulation to District E-2 on their new “Special Olympics” club, as of this letter, they have 29 members.

Regards,  
Lion John E. Schwab Sr.