

**Meeting Subject:** PDGO Member Meeting

**Meeting Date/Time:** 7/24/2021 1:30 PM

**Meeting Location:** Hotel Mead, Wisconsin Rapids, WI

**Attendees:** See attachment

**Officers in attendance:** President PDG Dennis Knott, Vice President PDG Eric Holthaus, Secretary PID Connie LeCleir-Meyer, Treasurer PDG Greg Pryor, Sergeant-at-Arms PDG Dave Lee, Immediate Past President PDG Dick Helbach.

## Notes

- a. Meeting called to order by President PDG Dennis Knott at 1:35pm with 25 members present.
- b. President Dennis provided a brief introduction and welcome to attendees.
- c. Vice President Eric led the Pledge of Allegiance.
- d. President Dennis Knott led the Prayer.

## Reports

1. Secretary's Report:
  - a. 7/14/2021 Board Meeting minutes read by Secretary Connie (attached).
  - b. Question from Board Meeting discussed and addressed regarding PDGO Constitution & Bylaws Article 2 and whether it was appropriate to have a centennial tree planting without Council of Governors (COG) approval. Following discussion, it was determined that no COG approval is needed.
  - c. Motion by PDG Roger Weber and second by PDG Dave Sievert to approve the minutes as read. Motion passed.
2. Treasurer's Report:
  - a. Checkbook status: 7/1/2020 beginning balance \$9,020.74 and 7/5/2021 ending balance \$10,523.79
  - b. Membership status:
    - 1) Lifetime: 145 total, 23 deceased members, 69 matured members, 4 honorary members
    - 2) New: at the State Convention 4 DGs joined PDGO and an additional seasoned PDG joined; today another IPDG joined and one PDG paid their annual dues.
  - c. Motion by PID Wayne Heiman and second by PDG Dave Sievert to approve the Treasurer's Report subject to audit. Motion passed.
  - d. Per Treasurer Greg: He discovered while working with US Bank to transition the signature cards that PDGO is two years delinquent in the corporate filing. Updates can be done online, so he will take care of it. The notice was sent to President Dennis as his name was still on the state documentation from when he was Secretary.
  - e. Lunch today: \$15 each - please pay Treasurer Greg Pryor before you leave
3. International Report: PID Connie read the report submitted to the COG (attached)
4. Council of Governors Report by CC Stacey Nesseth:
  - a. The Council had a pre-Council meeting on Friday evening.
    - 1) The finances are doing well - the Council is working through questions that have arose on funds at the State level.
    - 2) There is a need to fill Committee Chair positions for PR Committee and MyLCI/MyLion Administrator.
  - b. Questions:
    - 1) What is the contact information for the Magazine Editor:
    - 2) Is there a form or process for the MD MyLCI/MyLion Administrator? The District Administrator requires a form submitted to LCI. CC Stacey will investigate for the MD position and provide results to President Dennis and Secretary Connie.
5. Wisconsin Lions Foundation Report:
  - a. Immediate Past President Lion Mary Vrieze provided comments:
    - 1) There are 100 campers per week
    - 2) There has not been a Board meeting since the State Convention
    - 3) Birch-Sturm Golf Outing was a success
    - 4) The Hustle S'More is coming up on August 14 that includes the 1 mile Donut Dash.
    - 5) The Camp for Kids raffle will be out in September with the drawing on 9/10/2021.
    - 6) Videos on camp have been released and all are encouraged to view (on the WLF website)

- 7) 2021 Camp Tours are canceled, however there are video tours available for viewing.
6. Lions Pride Report:
  - a. PID Wayne provided a report similar to the Council report (attached)
  - b. A \$100,000 check was presented to WLF at the State Convention.
7. Lions Eye Bank Report:
  - a. LEBW Chairperson PDG Greg Krug referenced his written report submitted to the Council (attached).
  - b. Update on the old facility:
    - 1) It was located on airport property and was leased from the airport
    - 2) There is an active offer with contingencies
    - 3) Chairperson PDG Greg will provide an update at the next PDGO meeting
  - c. Professional Endowment with UW
    - 1) Had matching grant
    - 2) Have a "say" in research topics and who gets the money
    - 3) LEBW agreed to pay half and with grant usage paid 25% and get their name on the endowment for perpetuity
8. Lions Missions Report:
  - a. PDG Jay Nesseth provided a verbal update (from his District E2 Cabinet report):
    - 1) PDG Erling Isely passed away on 6/30/2021; he was a key supporter and promoter of the Pine Ridge Indian Reservation eyeglass Mission
    - 2) Mission trip to Guatemala with MD5 is canceled due to COVID19
    - 3) There is a picnic on 8/14 that starts at PCC Terry Peters house
9. Convention Chair Report:
  - a. PDG Neil Winchell is the new State Convention Chairperson.
  - b. Update on 2022 State Convention:
    - 1) The State Convention will be held on May 5 - 7, 2022 at the Grand Geneva Hotel.
    - 2) Rooms are \$119 per night
    - 3) The host is District A1
  - c. Update on other conventions:
    - 1) 2023: Stevens Point
    - 2) 2024: Madison
    - 3) 2025: Appleton
10. LCIF Report: None provided.
11. Wisconsin Centennial Report:
  - a. Centennial Chairperson PDG Dave Sievert referenced his Council Report (attached).
  - b. Recognized committee members for a job well done, including the PR Committee and PID Wayne Heiman (dubbed as "Wisconsin Lions Centennial Historian")!
  - c. Centennial Magazine update:
    - 1) 500 copies printed from Hahn Printing in Eagle River; 306 remained after State Convention
    - 2) Current total is 298 copies, which will be offered at each of the District Conventions for sale for \$10 each
    - 3) Will review total left in December to determine if a reorder should occur
  - d. Request for PDGO consideration (also shared at Council meeting):
    - 1) Three banners were created for the State Convention. One is titled "We Serve" and contains pictures (no words) of clubs doing service projects. This banner will be reprinted for each District Convention and remain in that District for their use.
      - i. For that to occur, pictures are needed! Please send pictures in .JPEG format to either PDG Dave Sievert or 1VDG David Steadman.
      - ii. Areas that could use more pictures: District C1, B1 and B2 (by end of August)
    - 2) Requesting each District provide space for the three banners to be displayed, as well as tables to hold District memorabilia and magazines for purchase
    - 3) Requesting each District to allow time for a Centennial Committee update and to view the short Centennial videos:

- i. Why a Lion (shown at the State Convention)
- ii. Lions Camp (shown at the State Convention)
- iii. MD27 Projects (in production)
- iv. MD27 Programs (in production)
- v. MD27 Initiatives (in production)

12. Childhood Cancer Report: Email report from Lion Dr. Sri Vasudevan provided to President Dennis (attached).

## New Business

1. 2022 - 2023 Sergeant-at-Arms:
  - a. President Dennis is from District C2; when his term ends, representation from District C1 or C2 would come in as Sergeant-at-Arms.
  - b. President Dennis recommends considering someone from District C1
2. Property at Lions Camp:
  - a. PID Pete Cerniglia shared that Lions Pride will no longer be renting the house located at Lions Camp as their office as of 8/31/2021.
  - b. He suggested to CC Stacey that the State consider renting that property as the Lions State Office, and also allow it to be used to house historical documentation.
  - c. Motion made by PID Pete Cerniglia and second by PDG Roger Weber for PDGO to commit to a project to manage historical memorabilia at the old Lions Pride building if the COG and WLF agree to rent it as such. Motion passed with caveat: the COG has to vote on moving to the building first, and if passed, the PDGO will monitor historical documents going forward.
3. Endorsed candidate PDG Lee Vrieze update:
  - a. Proposed Amendment Resolution passed at the 2021 Virtual International Convention which will affect future endorsement of candidates at our State Convention:

## Proposed Amendments

**1. A resolution to amend the timing of when the certification of endorsement form for international director candidates must arrive at the international office to no less than sixty (60) days before the convening date of the international convention.**

- b. He and Lion Mary have indicated to LCI that they will still seek inclusion on the ballot for International Director at Montreal, and are looking for assistance from attendees for campaigning and elections representation. Please contact PDG Lee if interested.
4. A Google Group has been created for MD27 PDGO by PDG Lee Vrieze:
  - a. MD27-PDGO@googlegroups.com
  - b. Only 67 have accepted so far; some may have considered the invitation email to be Spam.
  - c. The purpose is to have an easy way to send emails to all PDGO members.
  - d. This tool will not be used for solicitation / marketing of PDGO at this time.
  - e. The Executive Committee will review this topic for future discussion.
5. Marketing of PDGO:
  - a. PDG Roger Weber had some ideas for PDGO consideration:
    - 1) Donate to other organizations (WLF, LEBW, RHTH, etc.)
    - 2) Give a donation to a deceased member

- b. PDG Dave Lee ideas:
  - 1) PDGs gather together to attend a deceased PDG, which will send a strong message.
  - 2) Have PDGO shirt (in addition to the blue blazer) to show unity
- c. PDG Greg Krug ideas:
  - 1) Make a donation to the LEBW Memorial Garden (kudos goes out to PDG Randy Harrison and other PDGs for working on the garden)
- d. PDG Eric Holthaus idea: could include a memorial for all PDGs in the garden
- e. PDG Dennis Knott idea: also consider WLF garden
- f. PDG Lee Vrieze idea: PDGs could help with club surveys and exit interviews, which is a need in all Districts. Each District could have a partner PDG to help with this.
- g. PDG Dan Gaeu comment: PDGO used to pay \$25 to WLF for deceased PDGs; our purpose is to raise funds to help Lions of the future, not necessarily recognize for the past.

### **Miscellaneous**

- 1. Immediate Past President Dick Helbach referenced the 10/3/2020 meeting minutes with a question:
  - a. Was the \$1,000 tree planting at LEBW completed? Per President Dennis, not yet. He will contact PDG Jerry Wille to work on getting this rolling.
- 2. Next meeting will be held on 1/22/2022 at Hotel Mead in Wisconsin Rapids, WI.
- 3. Motion to adjourn at 3:07pm by PDG Dick Helbach and second by PDG Dan Gaeu. Motion passed.

Respectfully submitted,

PID Connie LeCleir-Meyer  
PDG Secretary

	<u>Name</u>	<u>District</u>	<u>email</u>
1	ROGER WALEBETZ	C 2	Chancesvw@
2	Nail Winchell	A1	nailwinchell1@glad.net
3	Greg Krug	A2	gkrug@KrugLawOffice.com
4	JAY NESSETH	E2	jaynesseth@gmail.com
5	Stacey Nesseth	E2	stacey.nesseth@redwingshoes.com
6	Wayne Heiman	B2	heiman_wayne@live.com
7	DAVE SIEVERT	B2	ddsiever1@gmail.com
8	Phil Ingwell	D1	pingwell36@gmail.com
9	Randy Harrison	D1	Randy@Prairiehog.com
10	Dan Gaeu	E1	dgaeu@stcgloba.net
11	Dick Helbach	B2	dick.helbach@gmail.com
12	LEE KRIEZE	E1	LKRIEZE1@CHARTER.NET
13	Tammy Bockenbach	D1	tzrock@charter.net
14	Gary Silah	B1	glsilah@charter.net
15	Dawn Christensen	C2	liondawn1@yahoo.com
16	Mark Henke	B1	
17	BOB BERTCH	C-2	bobbertch22@gmail.com
18	MARY ANN GREYHART	C-2	SHOWS05@AOL.COM
19	PETER CERNIGLIA	D1	pcernigl@gmail.com
20	TOM LECLEIR	E2	tlecleir@wat.net
21	Dave Lee	B1	drslee@new.rr.com
22	Dennis Knott	C2	DJKNOTT@FRONTIER.COM
23	Eric Holthaus	D1	ericholthaus@yahoo.com
24	Cassie Lellen-Meyer	E2	clecleir2@wat.net
25	Greg Pryor	A1	grpryor@gmail.com

**Council of Governors Report**  
**Connie LeCleir-Meyer, Immediate Past International Director**  
**July 24, 2021**

The International Board met June 13 – 16, 2021 in Atlanta, GA. The formal Executive Summary has not yet been published, but I will share updates and other items of interest to the Council in this report:

1. Long Range Planning Committee: The Lions International Strategic Plan framework is adopted and Chapter 1, paragraph A.3. of the Board Policy Manual is amended by deleting the existing language in its entirety and substituting the language as set forth below:
  - a. **Mission Statement**: To empower Lions clubs, volunteers, and Partners to improve health and well-being, strengthen communities and support those in need through humanitarian service and grants that impact lives globally and encourage peace and international understanding.
  
2. District & Club Administration Committee:
  - a. Certified Guiding Lion Program: a new Facebook page was launched; there are 4,248 Certified Guiding Lions worldwide.
  - b. New Voices Program: the Facebook page has reached 10,353 members and is the largest Lions Facebook group.
  
3. Leadership Development Committee:
  - a. Lions Leadership Institutes for CA1: FDI was cancelled.
  - b. Local Institute Programs are becoming active: these are locally planned, delivered, and financed ALLI, FDI, ELLI and RLLI.
  - c. Lions Certified Instructor Program (LCIP): certification expires after 3 fiscal years from the year in which certification is achieved. Those eligible for recertification in 2021 – 2022 were informed of the requirements in March 2021.
  - d. Learn: there are 36 course offerings; a new course is Robert's Rules of Order.
  
4. Marketing Communications Committee:
  - a. There were 21 grants that were approved in 2020 – 2021. MD27 received one for \$15,000 to fund our Centennial public relations work!
  - b. For 2021 – 2022, the budget has increased to \$400,000 to fund PR grants.
  - c. A new Lions International Marketing Award is being designed to incentivize clubs to market their clubs and raise brand awareness. More to come throughout the year.,
  
5. Important Dates (2021 - 2022), subject to change:
  - a. USA/Canada Lions Leadership Forum: 9/9/2021 to 9/11/2021 in Des Moines, IA. Lions University Graduation is 9/9/2021 at 3:30pm at the Iowa Events Center, Ballroom B.
  - b. International Board of Director's Meeting: 10/28/2021 to 11/4/2021 in San Diego, CA
  - c. International Board of Director's Meeting: 4/22/2022 to 4/26/2022 in Kona, HI
  - d. International Convention: 6/24/2022 – 6/28/2022 in Montreal, Quebec.

6. International Guest Speakers 2021 - 2022:

- a. For DGs: please complete the online [Speaker Request Notification Form](#) when requesting your International Guest. The policy LCI headquarters follows is to fill up the International Director calendars before approving a PID as a guest speaker. Please do not contact the guests yourself without checking with me first; we have had duplicate and sometimes erroneous scheduling which causes quite a bit of work to figure out at all levels. It is wise to mix up International Directors each year so we can learn of their expertise and responsibilities while serving on the Board Committees.
- b. Below is the information I have for the 2021 - 2022 conventions.

District	2021 - 2022	Invited/Confirmed Guest
A1	1/7/2022 to 1/8/2022	ID Larry Edwards (2 <sup>nd</sup> yr)
A2	2/18/2022 to 2/19/2022	ID Deb Weaverling (1 <sup>st</sup> yr)
B1	11/12/2021 to 11/14/2021	ID Ken Ibarra (1 <sup>st</sup> yr)
B2	11/5/2021 to 11/6/2021	ID Mike Banks (2 <sup>nd</sup> yr)
C1	10/8/2021 to 10/9/2021	ID Diane Pitts (1 <sup>st</sup> yr)
C2	4/22/2022 to 4/23/2022	PID Nick Xinopoulos (Board Mtg)
D1	3/11/2022 to 3/12/2022	ID Jose Marrero (2 <sup>nd</sup> yr)
D2	2/11/2022 to 2/12/2022	ID Jeff Gans (1 <sup>st</sup> yr)
E1	3/25/2022 to 3/26/2022	ID John Youney (1 <sup>st</sup> yr)
E2	3/18/2022 to 3/19/2022	ID Bob Block (2 <sup>nd</sup> yr)
State	5/19/2022 to 5/22/2022	PIP Sid Scruggs (North Carolina)

Respectfully Submitted,

IPID Connie LeCleur-Meyer

## Lions Pride Endowment Fund of WI Report Past District Governor's Meeting

July 24, 2021

Hotel Mead, Wisconsin Rapids

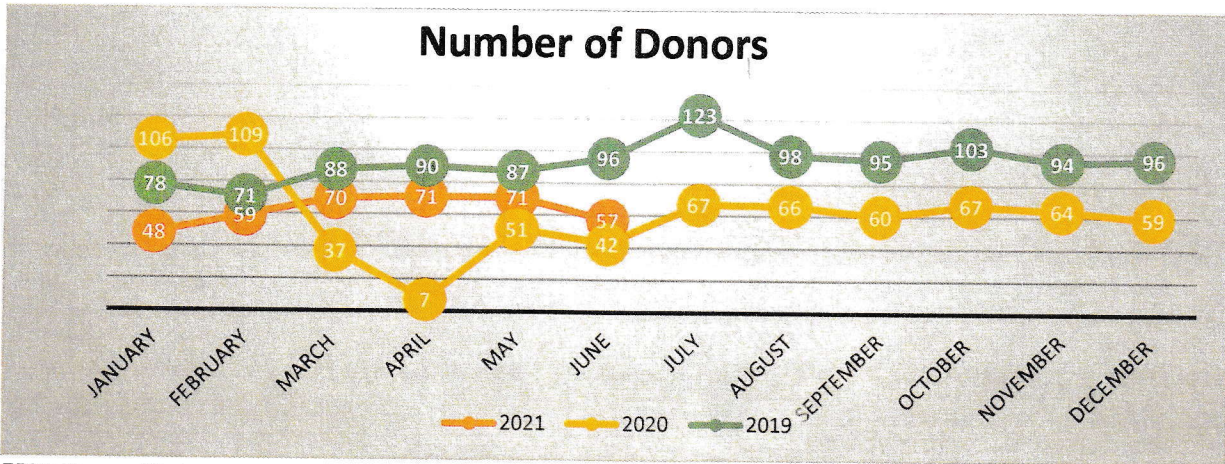
1. As most of you are aware the Lions Price Endowment reached our goal of \$10 million at the recent 2021 Wisconsin Lions State Convention. This goal was part of the LPEF "sunsetting" process. As a result, we were able to provide a \$100,000 donation to the Wisconsin Lions Foundation.
2. We cannot give enough thanks to our retired Executive Director Past Council Chair Geri Schlender. Her dedication to LPEF, her passion & support are a large part of the reason for Pride's success, providing her expertise and continuity through the years. An offer of employment was extended for part-time help, as Lions Pride scales back. Most of her work will be done from her home. With Lions Pride scaling back, the Lions Pride Vlog has ended with one last post.
3. However, "sunsetting" only means scaling back. We stress that Pride is not going away or closing up shop. Clubs and individuals will still be able to award Ray Hempel Fellowships. Memorials and honorariums will be accepted. Put Lions Pride in your Estate Planning. Remember that donations to Lions Pride can be designated to the WLF project of your choice and only the interest & earnings are given to the WLF- -meaning the donation to Lions Pride is a gift that keeps on giving, providing a lasting legacy.
4. The June 12, 2021 Clay Shoot was a tremendous success. There were a record number of 160 shooters. The Shoot netted a record \$40,000 profit. Thank you again to Executive Director PCC Geri Schlender for all the planning and work put into the success of the 2021 Shoot. Begun in 2008, over the years, the Shoot has raised \$410,658 for the Lions Pride Endowment Fund. The 14'th Clay Shoot is scheduled for Saturday June 11, 2021.
5. We welcome WLF rep David Abstetar and Council Rep Gary Johnston to our Board. Lion Renee Peterson is our new LPEF Treasurer. Our next meeting is 10am Wednesday October 6, 2021 at the WLF Office, to be followed by our Annual Meeting.
6. As of July 13, 2021, the Lions Pride Endowment Fund stood at \$10,784,234. The success of LPEF is only one piece of the puzzle for income sources for our WLF. The WLF still needs your club & individual annual donations! We have the same goal when it comes to OUR WLF!

With an ever-grateful heart,  
PID Lion Wayne Heiman  
LPEF President





# LEBW Q1 2021-22 Council of Governors Report



**LEBW Donor Stats**

## 2021-2022 LEBW Board of Directors – Executive Committee

- Greg Krug, Board Chair | Bob Henning, 1<sup>st</sup> Vice Chair | Erica Singley, 2<sup>nd</sup> Vice Chair | Ron Blawusch, Treasurer | Gary Brummeyer, Secretary | Rick Daluge, Past Chair | Stacey Troha, CEO

## Community Outreach and Fundraising Committee Update

- The BOD approved a new cumulative giving program which will include all donations given by a donor since January 1, 2021. Gift and Knight of Sight donors will continue to receive a plaque until inventory is depleted, approx. July 2022 or sooner. Gifts from Lions Clubs, private or corporate donors, gifts made in memory or honor of an individual(s), contributions designated for a specific fund, and all other avenues of giving are included when establishing a donor(s) cumulative giving level. We hope that providing more recognition and benefits to our donors will highlight the need for more support for essential programs such as charity care, donor family services, donor memorial garden, education and surgical training, and general operations. In addition, the donor(s) name will be prominently displayed at the LEBW office on a new interactive digital donor wall. Completion of the wall is expected by the end of September 2022.

Giving Levels	Name
\$500	Gift of Sight
\$1,000	Knight of Sight
\$5,000	Hope of Sight
\$10,000	Angel of Sight
\$25,000	Advocate of Sight
\$50,000	Ambassador of Sight
\$100,000	Innovator of Sight
\$250,000	Visionary of Sight
\$500,000	Helen Keller’s Inspiration of Sight



# LEBW Q1 2021-22 Council of Governors Report

## Garden Committee Update

- This committee aims to create a plan for a memorial garden that will honor donors and recipients and help maintain the grounds at LEBW. We hope to find volunteers/clubs that will cover the months of May through October. Once a schedule is established, we will send an email blast for volunteers to sign-up. The committee will be working on a plan for the memorial garden over the next few months with the hope of having the criteria ready for a contest to either area landscape architecture firms or students in the UW Landscape Architecture department. The plan is to have this prepared by early fall. We are waiting for approval from the city of Madison to erect a shed to store the lawnmowers and yard tools. The committee is creating an Amazon wish list of tools and yard care material needed. Once the list is complete, we will share the list with Lions of Wisconsin to help purchase items needed.
- Thank you to Lion Randy Harrison and volunteers for helping to spread mulch and weed landscaping beds on Saturday, July 10.

## WI Lions State Convention & LCI Con

- LEBW CEO Stacey Troha spoke at the WI Lions State Convention and LCI Con. Stacey shared the story of Paul Francar, an eye donor who provided the gift sight to two people. In September 2019, Paul's wife Lori and daughter Jessica learned that Paul's corneas went to two recipients in Vietnam – they were amazed and shocked as they were already planning a trip to Southeast Asia. So, they started to correspond with the surgeon, Dr. Hai, and later traveled to Vietnam and met several corneal patients, including the two who received Paul's gifts.

## LEBW Transporter Stats

- Approximately 64 Wisconsin Lions Clubs made over 166 transports from April 1 through June 30, 2021 – thank you! All drop off and pick up locations are now fully open. Masks must be worn where facilities are mandating (vaccinated or not). Upon dispatch, you will receive special instructions regarding any updates to our current practices.

## Thank you

- A special thank you to PDG Tammy Rockenbach for her \$2,600+ gift to bring D1 up to their 2020-2021 LEBW Knight of Sight goal.



## 7-24-21 COG Report

The Wisconsin Lions Centennial Committee has been meeting monthly the past year. The Committee consists of 14 members, representing every district in our MD27 and an additional 14 "Consulting committee" for a total of 28 members. This has been a very active and dedicated committee. The Committee breakdown is as follows;

PDG Dave Sievert, Wisconsin Lions Centennial Chair

PID Connie LeCleir-Meyer, Wisconsin Lions Centennial PR Chair

The PR Committee consists of; PID Connie, PDG Dave Sievert, VDG David Stedman, IPDG Amy Quig & DG BJ Blahnik

PID Wayne Heiman, Wisconsin Lions Centennial Historian

Also attached is the Completed Budget for 2020-2021 Covering our activities; Video Contract with Salty Earth Pictures of Fort Atkinson, for which we applied for a \$15,000 PR Grant from LCI. It was approved and received \$10,000 up front, with \$5,000 promised with our final report due to LCI by July 15, 2021. Salty Earth has 2 of the videos completed and the drafts were shown at the Green Bay Convention. Steve Zambo attended the tree/bench dedication & the Green Bay Convention doing interviews with many Lions, getting video footage to complete the project.

As you follow through the 20-21 budget, we produced 500 copies of the Centennial Magazine, made available at the 21 MD27 Convention in Green Bay. The Magazine features the highlights of the first nine Lions Clubs Chartered in Wisconsin from July 1921 through May 1922 as well as touching on the many activities of the Wisconsin Lion in the first 100 years. The Cover features pictures of Lions performing Service Projects. We produced 3 Pull-up Display banners used at the MD27 convention, Bare root trees, flower seed packets and environmental materials, Displays of Memorabilia and a Wisconsin Lions Flag. We had a Centennial Memorial tree and a donated Recycled Plastic bench dedicated at Heritage Hill State Park in Green Bay. The Committee also produced 100 multiple choice questions and their answers, many of which were used in the face book postings. We also have been featuring a half page in each issue of the Wisconsin LION.

Now the Proposed budget for 2021-2022 is also included. It features the completion of the Salty Earth Pictures Contract, the continued sale of the Centennial magazine and the possible reprint of another 200 copies. Weekly Face Book postings. The half page publication in the Wisconsin LION. We are hoping to produce a "WE SERVE" pull-up Banner for each District for their conventions and will be left for that district to use as needed. We will update both the "Map" and "WE SERVE" pull-up banners for the MD27 2022 convention. We also plan to do a Centennial Memorial tree and recycled plastic bench with plaque in the area of the 2022 convention. We will also be offering environmental suggestions along with bare root trees at the convention.

I will refer to PID Connie to further explain the compliance for the LCI PR Grants and the proposed budget that we are asking this COG to approve for 2021-2022.

We are making a plea to this COG as well as through our committee members to have Lions clubs send to myself [ddsievert@gmail.com](mailto:ddsievert@gmail.com) and/or David Stedman [tubabuzz@charter.net](mailto:tubabuzz@charter.net) photos in a jpeg format of service activities, so we can use them on the "WE SERVE" pull-up banners by the end of August 2021. Unfortunately, in a couple of districts we only have a couple of dozen photos.

The other request we have, is to have a presence in each of the District Conventions. We would like to have a minimum of 2 display tables and 10 – 12 minutes on the convention program that will include showing one or more of the Videos. Depending on the venues, we would encourage having your clubs bring and display historical memorabilia. We will have at one of the tables copies of the Centennial magazine for sale along with other Centennial materials. Districts A1, A2, B1, B2, D1 and C1 have one or more of the first nine Lions Clubs Chartered in Wisconsin. Those districts will want to make a special effort to highlight those clubs while celebrating our Wisconsin Lions Centennial.

We will also continue to do weekly Face Book postings of Wisconsin Lions trivia & Centennial celebration activities. We will also continue to have a half page in our Wisconsin LION publication. Once the videos are completed, they will be made available for use in your clubs, zones and beyond for orientation and recruitment

PDG Dave Sievert, Wisconsin Lions Centennial Chair

# MD27 CENTENNIAL COMMITTEE PR PROPOSED BUDGET

(July 1, 2020 - June 30, 2021)

PDG Dave Sievert, Centennial Cmte Chair - MD Centennial PR Committee Team - PID Connie LeClair-Meyer (PR Cmte Chairperson)				
SUMMARY	ACTUAL	BUDGETED	Actual	UNDER BUDGET
Total income	0.00	0.00		0.00
Total expenses	0.00	21,092.00		21,092.00
<b>Income less expenses:</b>	0.00	-21,092.00		-21,092.00
<b>INCOME DETAILS</b>				
From MD27: COG startup budget	0.00	0.00		0.00
From MD27: districts contribution	0.00	0.00		0.00
From MD27: sales	0.00	0.00		0.00
From LCI: grant for video creation	0.00	15,000.00	10,000.00	15,000.00
<b>Total income:</b>	0.00	15,000.00	10,000.00	15,000.00
<b>EXPENSE DETAILS</b>				
<b>VIDEO CREATION EXPENSES</b>	0.00	7,000.00	6,600.00	400.00
Video crew	0.00	1,000.00		1,000.00
Travel	0.00	5,000.00		2,000.00
Video production	0.00	2,000.00		3,400.00
Materials	0.00	15,000.00		0.00
<b>Total VIDEO CREATION expenses:</b>	0.00	15,000.00	6,600.00	8,400.00
<b>PR MATERIALS EXPENSES</b>				
Set up fees: logo/merchandise	0.00	125.00	125.00	0.00
Graphic design fees	0.00	0.00		0.00
Special anniversary publication	0.00	3,327.00	2,855.31	471.69
Membership/Sponsor certificates	0.00	100.00	351.50	-251.50
Centennial Environmental needs	0.00	1,115.00	679.71	435.29
Centennial Flag	0.00	350.00	350.00	0.00
Brochures, posters creation	0.00	250.00	100.00	150.00
<b>Total PR MATERIALS expenses:</b>	0.00	5,267.00	4,461.52	805.48
<b>ADMINISTRATIVE</b>				
General printing costs	0.00			0.00
Postage/shipping	0.00			0.00
Travel	0.00	25.00	25.00	0.00
Meals	0.00	100.00	100.00	0.00
Lodging	0.00	250.00	229.50	20.50
Meeting Room Charges	0.00			0.00
Advertising costs	0.00			0.00
<b>Total ADMINISTRATIVE expenses:</b>	0.00	375.00	354.50	20.50
<b>EQUIPMENT</b>				
Traveling display 3'x8' rollup @\$150 ea	0.00	450.00	450.00	0.00
Software, applications	0.00	0.00	75.00	-75.00
Other	0.00	0.00	53.71	-53.71
<b>Total EQUIPMENT expenses:</b>	0.00	450.00	578.71	-128.71
<b>TOTAL EXPENSES</b>	0.00	21,092.00	11,994.73	4,097.27
				Less \$3,400 grant balance = \$697.27 under budget

# MD27 CENTENNIAL COMMITTEE PR PROPOSED BUDGET

## (July 1, 2021 - June 30, 2022)

PDG Dave Sievert, Centennial Cmte Chair - MD Centennial PR Committee Team - PID Connie LeClerc-Meyer (PR Cmte Chairperson)					
SUMMARY	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	NOTES
Total income	0.00	8,400.00		8,400.00	
Total expenses	0.00	14,225.00		14,225.00	Potential of \$3,000 to \$5,000 from Centennial magazine sales
<b>Income less expenses:</b>	<b>0.00</b>	<b>-5,825.00</b>		<b>-5,825.00</b>	
INCOME DETAILS	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	NOTES
From MD27: COG startup budget	0.00	3,400.00		3,400.00	Carry over from 2020-2021 budget not yet used
From MD27: districts contribution	0.00	0.00		0.00	
From MD27: sales	0.00	0.00		0.00	
From LCI: grant for video creation	0.00	5,000.00		5,000.00	final grant payment from LCI upon final report
<b>Total income:</b>	<b>0.00</b>	<b>8,400.00</b>		<b>8,400.00</b>	
EXPENSE DETAILS	ACTUAL	BUDGETED	OVER BUDGET	UNDER BUDGET	NOTES
VIDEO CREATION EXPENSES					
Video crew	0.00	400.00		400.00	
Travel	0.00	1,000.00		1,000.00	
Video production	0.00	5,000.00		5,000.00	
Materials	0.00	2,000.00		2,000.00	
<b>Total VIDEO CREATION expenses:</b>	<b>0.00</b>	<b>8,400.00</b>		<b>8,400.00</b>	final billing of contract with Salty Earth Pictures
PR MATERIALS EXPENSES					
Set up fees: logo/merchandise	0.00	150.00		150.00	Bee Seen Promotions, promotion items
Graphic design fees	0.00	0.00		0.00	
Special anniversary publication	0.00	900.00		900.00	Hahn Printing, Inc., 200 copies of Centennial magazine if needed
Membership/Sponsor certificates	0.00	0.00		0.00	
Centennial Environmental needs	0.00	1,475.00		1,475.00	Mem. Tree/planting \$1,000, Plaque \$125, BR trees \$350, Fir pkts/Handouts \$275
Centennial Flag	0.00	0.00		0.00	
Brochures, posters creation	0.00	250.00		250.00	Centennial Banners for Conventions
<b>Total PR MATERIALS expenses:</b>	<b>0.00</b>	<b>2,775.00</b>		<b>2,775.00</b>	
ADMINISTRATIVE					
General printing costs	0.00	0.00		0.00	
Postage/shipping	0.00	0.00		0.00	
Travel	0.00	150.00		150.00	
Meals	0.00	125.00		125.00	2022 MD Convention, Grand Geneva, for Chair Dave Sievert
Lodging	0.00	375.00		375.00	three nights
Meeting Room Charges	0.00	0.00		0.00	
Advertising costs	0.00	0.00		0.00	
<b>Total ADMINISTRATIVE expenses:</b>	<b>0.00</b>	<b>650.00</b>		<b>650.00</b>	
EQUIPMENT					
Traveling display 3'x8' rollup @\$150 ea	0.00	2,400.00		2,400.00	1 'We Serve' pull-up banner for each District & 1 new 'We Serve' & 1 new 'Map' pull-up banner for MD27 Convention 2022 @ \$200 each from M&M printing
Software, applications	0.00	0.00		0.00	Note: 'We Serve' banner is photos of Club service activities, 'Map' banner is the State of Wisc. & Districts with club & membership numbers
Other	0.00	0.00		0.00	
<b>Total EQUIPMENT expenses:</b>	<b>0.00</b>	<b>2,400.00</b>		<b>2,400.00</b>	
<b>TOTAL EXPENSES</b>	<b>0.00</b>	<b>14,225.00</b>		<b>14,225.00</b>	

**From:** Dennis Knott <djknott@frontier.com>  
**Sent:** Thursday, July 22, 2021 10:13 PM  
**To:** drsrivasudevan@gmail.com  
**Cc:** Lion PID LeCleir- Meyer Connie; Lion D1 PDG Holthaus Eric; Lion CC B1 Chair Dave Lee; Lion E2 PDG Nesseth Stacey; Lion CC Sclander Geri  
**Subject:** Re: PDGO MEETING

Lion Sri

My apologies for not contacting you regarding the PDGO meeting on Saturday the 24th. I put you on the agenda on the off chance you were attending the CoG meeting. Your email is a complete report of your Lions work and I will include it in my meeting packed, thank you.

Keep up your great work.

PDG Dennis Knott  
President PDGO

Sent from my iPhone

> On Jul 22, 2021, at 2:17 PM, drsrivasudevan@gmail.com wrote:

>

> Dear PDG & PDGO President Lion Dennis:

>

> Lion Dave Lee informed me yesterday that "he looked forward to seeing me at the PDGO meeting this weekend".

>

> I had NO communication regarding this from anyone from the PDGO. I always look forward to sharing our MD27 Lions activities regarding "Childhood Cancer Initiatives" with all of you great Lions, who have served the MD27 Lions.

>

> The first two grants for \$200,000 each, to both Medical College of

> Wisconsin in MILWAUKEE and University of Wisconsin- Madison are complete. Both the Flow Cytometer's are in use and I receive a great deal of thanks to our MD27 Lions for this support. The Milwaukee group has successfully demonstrated the effectiveness of treating blood cancers in ADULTS ( with 80%) in remission - these were cancers with days & weeks to live. We saved over 35 lives, with negligible side effects. So, the FDA have provided approval to treat 'Children' with blood cancers with the CD20/19 protocol. Three children are enrolled now in this FIRST trials in the world. I will keep you informed, hopefully by your next meeting about further results.

> Madison has used the older CD19 protocol very effectively in 10 patients, all in remission.

> The Marshfield grant to create a

> " Lions healing space" was approved in January for \$40,000. The Marshfield clinic has started on this and hopefully finish by fall 2021. PCC Geri is working with them to complete the grant.

>

> On the request of the new CC Stacey, I have requested approval to

> pursue a grant. Due to the limited time given to me, I have requested that the DG's/ COG approve me working with PDG Ronda from E2 on a grant she had put in effort to help children with cancer in Hudson. If approved, this will become a MD grant and get our MD27 Lions to get behind a project in E2 (after our successes in A1, D1, C1); then next year we can plan one in B2. Thus, we help children all across the state meeting our motto "where there is a need there is a lion".

>

> I apologize fir not being there personally but consider this my report. Hopefully by the next PDGO meeting I can have new news and updates.

>

> At a personal level thanks for your support in the past as a lion and a person. Some of you, especially my friend knows of my personal challenges at this time. In the last six weeks, my wife Joyce, had been diagnosed as having uterine cat, had a total hysterectomy and is to start Radiation therapy next month. I am doing well with my heart status.

>

> My best to all you great Lions

>

> Lion SRI

>

> Sent from my iPhone by SRI Vasudevan