



## 2020-21 REQUEST FOR PROPOSAL: PUBLICATION EDITOR/DESIGNER

We are seeking bids for Printer who will be responsible for printing and mailing of the *Wisconsin Lion*. *The Wisconsin Lion* is a 6x/year publication designed to inform and educate the Lions of Wisconsin about projects/ programs, events and topics of interest.

All bids must include 2 printed samples and a paper mockup of the stock you plan to use .

Current publication samples can be found at [wisconsinlions.org](http://wisconsinlions.org)

**Contract Dates** July 1, 2021 – June 30, 2022

**Send Bids To:** MD27 State Office, 3834 Cty Rd A, Rosholt, WI 54473, 715-677-4764 [md27@wisconsinlions.org](mailto:md27@wisconsinlions.org)

**Bid Deadline:** APRIL 2, 2021 (Winning bid will be announced on or before May 21, 2021)

**Questions?** DG Bob Bertch, [bobbertch22@gmail.com](mailto:bobbertch22@gmail.com) or 715-892-2366

Client will furnish PDF files with trim marks & 1 mail list

Proofs: vendor to provide on-line proofs or PDF's

File Date: TBD based on production schedule below

Delivery Date: TBD based on production schedule below

Finished: 8-3/8 x 10-7/8 (will consider bids of similar finished size)

Pages 32 Inks: Black / Black – No Bleed

Paper: 40# P80 or equal. Min. #4 sheet

Finishing: Trim, Fold, Stitch, Inkjet & Mail

FOB: USPS Extras get mailed bulk to Rosholt, 54473

Quantity 17,000 + Additional M's

**Price: \$0.00**

### **Production Schedule (all editions include online & printed versions):**

- |                                      |                            |
|--------------------------------------|----------------------------|
| • July/August Online & Printed       | In mailboxes July 1st      |
| • September/October Online & Printed | In mailboxes September 1st |
| • November/December Online & Printed | In mailboxes November 1st  |
| • January/February Online & Printed  | In mailboxes January 1st   |
| • March/April Online & Printed       | In mailboxes March 1st     |
| • May/June Online & Printed          | In mailboxes May 1st       |